



# The Society of American Military Engineers Sacramento Post

Provide your company the opportunity to network with leaders in the Engineering & Construction industries and create visibility for your company in the federal and public sector markets.

\*AD rates are for business listings website (pages 3-6) and the quarterly electronic newsletter (page 7)

\*Quarterly newsletter is published electronically and distributed to all Post members and supporters.  
It is also available for download on the Post website at [www.samesacramento.org](http://www.samesacramento.org).

\*SAME Sacramento Post sustaining member firms receive a 25% discount off the standard published rates.

### **A. Basic Listing**

These listings are under the Business Directory Category

Includes your business name with a link to your Web site. Complete text describing your services. Address, phone number, integrated into Google Maps, social media built-in (Twitter, Facebook, etc.) and Contact Us buttons.

\* You can add Photo Gallery, Video and Coupon/Brochure buttons at \$ 15.00 ea.

**Basic Listing Price:**

\$ 40.00/Month

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### **B. Featured Listing**

Your business is listed first in the category with Logo or photo. Includes your business name, a link to your Web site and text describing your services. Also includes (4) photos, integrated into Google Maps, social media (Twitter, Facebook, etc.) Video, Coupon or brochure, and Contact Us.

**Featured Listing Price:**

\$ 75.00/Month

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### **C. Tile AD**

Small AD on a page that links to that advertiser's Web site. Advertiser's Tile AD will appear on every inside page - great repeat exposure!

**Tile AD Price:**

\$ 175.00/Month - Approx. size 2" W x 1" H

\$ 225.00/Month - Approx. size 2" W x 2" H

\$ 300.00/Month - Approx. size 2" W x 4" H "Skyscraper"

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### **D. Banner AD**

AD across the top of the page that links to your Web site.

Approx. size – 12" W x 2" H.

**Banner AD Price:**

\$ 300.00/Month

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### **E. Featured Business**

The main AD/photo on your Home page with a link to that business' featured page which has up to (8) photos, video, PDF, two paragraphs describing your business and services, and a link to your website with complete contact information.

**Featured Business Price:**

\$ 500.00/Month

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### **Sponsorship**

Sponsorships are dedicated to the Business Directory pages. Please ask us about our Sponsorship program.

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THE SOCIETY OF AMERICAN MILITARY ENGINEERS  
**SACRAMENTO POST**

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[HOME](#) | [NEWSLETTERS](#) | [MEMBERSHIP](#) | [NEWS](#) | [CONTACT](#)



**Awards and Recognition**

The Awards and Recognition Committee of the Sacramento Post is pleased to announce the 2008 winners...

[Read More Articles](#)

**E.**

**FEATURED MEMBER**

**SIEMENS**



**ADDITIONAL LINKS**

- [Membership Privileges](#)
- [Sustaining Membership - Private Firms](#)
- [Sustaining Membership - Public Agencies](#)
- [Individual Membership](#)
- [SAME National Site](#)

Etiam at purus

Lorem ipsum dolor sit amet  
 Consectetur adipisicing elit?  
 Vitae massa scelerisque varius

Morbi sollicitudin

Fusce vehicula placerat nunc  
 Sed iaculis lorem  
 Proin sollicitudin luctus

Maecenas convallis

Etiam tellus elit, facilisis  
 Aenean fermentum  
 Aliquam quis elit ut

Morbi sollicitudin

Fusce vehicula placerat nunc  
 Sed iaculis lorem  
 Proin sollicitudin luctus

Morbi sollicitudin

Fusce vehicula placerat nunc  
 Sed iaculis lorem  
 Proin sollicitudin luctus

**Business Directory Listings**



**THE SOCIETY OF AMERICAN MILITARY ENGINEERS  
SACRAMENTO POST**

D.

[HOME](#) | [NEWSLETTERS](#) | [MEMBERSHIP](#) | [NEWS](#) | [CONTACT](#)



B.

**MEMBERSHIP**

**KD Interactive**

888-963-8669



Our Hosted Business Services offers customized, on-demand, search-engine optimized web sites, email, Microsoft Exchange, email archiving, web and mobile email, and computer backup all fully managed 24x7x365 by certified experts. You pay only for the features and services you want in a simple "pay-as-you-go" subscription model.

311 S. 3rd Street

Watertown WI 53094  
888-963-8669

<http://www.kdinteractive.com/>



**Membership**

- Engineering
- Construction
- Environmental Systems
- Consulting

Advertising

A.

**BUSINESS SERVICES**

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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eget turpis vitae massa scelerisque varius. Suspendisse porta purus tempor enim. Duis molestie pede at mauris. Nunc orci velit, luctus eu, ultricies eu, elementum a, nulla. Fusce sem augue, tincidunt accumsan, convallis eget, pharetra quis, pede. Mauris in quam quis mi elementum molestie. Duis lacus ante, gravida id, auctor id, nonummy vitae, est. Vestibulum at ipsum placerat risus bibendum congue. Mauris volutpat tellus vel urna. Aenean sit amet dolor. Proin congue nunc quis est.

Aenean sit amet dolor  
Aenean sit amet dolor



<http://www.kdinteractive.com/>

Advertising

C.  
Advertising

**KD Interactive**

888-963-8669

Our Hosted Business Services offers customized, on-demand, search-engine optimized web sites, email, Microsoft Exchange, email archiving, web and mobile email, and computer backup all fully managed 24x7x365 by certified experts. You pay only for the features and services you want in a simple "pay-as-you-go" subscription model.

311 S. 3rd Street

Watertown WI 53094  
888-963-8669



**Business Directory Listings Features Window**

The screenshot shows a website for 'THE SOCIETY OF AMERICAN MILITARY ENGINEERS SACRAMENTO POST'. The header includes the organization's logo and navigation links: HOME, NEWSLETTERS, MEMBERSHIP, NEWS, CONTACT. A background image shows a construction site.

The main content area features a 'MEMBERSHIP' section with a listing for 'KD Interactive'. The listing includes the company logo, contact information (311 S. 3rd Street, Watertown WI 53094, 888-963-8669, http://www.kdinteractive.com), and a description of their services. Below this is a 'BUSINESS SERVICES' section with placeholder text and icons for gallery, video, download, map, contact, and share.

A map popup window is overlaid on the listing, showing a map of the area around 311 South 3rd Street, Watertown, WI. The popup contains the following information:

- KD Interactive** (with a close button)
- [Write a review](#)
- 311 South 3rd Street  
 Watertown, WI 53094  
 (920) 262-8399  
[kdinteractive.com](http://kdinteractive.com)
- Get directions: [To here](#) - [From here](#)  
[Search nearby](#) - [Zoom here](#)

The map also shows street names like W Cady St, N Water St, E Main St, and Jefferson St. At the bottom of the popup are navigation controls and a 'Report a problem' link.

## Featured Business Page - "A Same Sacramento Sister Website"



### THE SOCIETY OF AMERICAN MILITARY ENGINEERS SACRAMENTO POST

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[HOME](#) | [NEWSLETTERS](#) | [MEMBERSHIP](#) | [NEWS](#) | [CONTACT](#)



#### FEATURED BUSINESS

E.

Business

Photo Gallery

Video

Map & Directions

#### Lorem ipsum dolor sit amet

123 Street Ave.  
Townsville, GA 00000  
000-000-0000



Sodales sit amet  
[www.yourdomain.com](http://www.yourdomain.com)

Fusce vehicula placerat nunc. Sed iaculis lorem ut est. Proin sollicitudin luctus nibh. Nunc egestas nisl nec nunc. Nulla eu enim. Ut consequat consequat magna. Cras tincidunt bibendum ipsum. Praesent fermentum commodo mauris. Duis aliquam libero quis justo. Vivamus lobortis leo ut lorem. Nunc nec lectus aliquet ligula adipiscing adipiscing. Vivamus in dolor sed ligula blandit imperdiet. Etiam non justo. Maecenas lobortis ligula non dui. Quisque sed erat. Nunc consequat. Sed at nisi eget elit congue ornare. Praesent blandit dictum odio. Donec sodales.

Etiam tellus elit, facilisis eu, faucibus ac, sodales sit amet, urna. Aenean fermentum. Aliquam quis elit ut nisi pharetra tincidunt. In hac habitasse platea dictumst. Cras justo. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Sed semper. Nullam arcu lorem, pellentesque ac, fringilla a, viverra ac, tortor. Cras ac nisl a pede volutpat faucibus. Vivamus venenatis vestibulum erat. Maecenas sapien diam, rhoncus ut, tincidunt quis, ornare in, nulla. Vivamus dui. Donec pharetra sodales erat. Nullam una velit, congue non, aliquet ut, laoreet vitae, ante. Duis suscipit congue eros. In tempus purus vitae nulla. Morbi ultrices pharetra sapien. Mauris tellus. Cras orci lacus, adipiscing id, luctus sed, interdum ut, lectus.

#### Featured Business

Advertising

C.

Advertising  
2x4"



# SAME Sacramento Post Newsletter

The Society of American Military Engineers  
[www.samesacramento.org](http://www.samesacramento.org)

Volume 7, Issue 4

**Contents:**

*Sacramento Post News* 1-4  
*Awards and Recognition Column* 5  
*Post Committees* 6-7  
*Member News* 9-10  
*Our Members* 11-12

**Upcoming Events:**

- 25 March 2009 - General Meeting, Topic: Combat Engineering, Travis AFB
- 23 April 2009 - General Meeting, FEMA Map Modernization Program, General Meeting, Holiday Inn - Downtown Sacramento
- 12-15 May 2009 - SAME National Conference, Salt Lake City, Utah.
- 28 May 2009 - General Meeting, Installation of Officers and Presentation of Scholarships, Holiday Inn - Downtown Sacramento
- 22 June 2009 - Annual SAME Golf Tournament - Teal Bed Golf Club, Sacramento, CA

To be notified by email of up-coming SAME events and announcements, please send a request to [info@samesacramento.org](mailto:info@samesacramento.org)

**1.**

Advertising

## President's Message

I want to take this opportunity to wish you all a very Happy New Year. It's a great time to celebrate successes from 2008 and look forward to the opportunities and adventures 2009 will bring. It's also a great time to reflect on 2008 (in our personal and professional lives) and think about how to make some adjustments and maybe do some things differently in 2009.

Sometimes the first and best place to start any change is with ourselves. This is a traditional time of year when people make resolutions to affect something positively in the next year. I encourage resolutions. We can all do things better.

But my first thought about last year is that it was fantastic. It's hard for me to imagine this next one being better. I've been so impressed with our Post this past year. So many of our Post members have really shown that whatever we do really all boils down to people and people really can do whatever they put their mind to. We have had some incredible events in 2008 such as our Scholarship Awards luncheon, Sustaining Members' forum, Young Members' forum, and others that couldn't have happened if not for the dedication and great efforts of members of our Post.

We continue to attract individuals and firms. We've continued to increase our membership. I think this is because people see the value of our Post to our Region and they want to be part of it. Thanks to all of you for being active members and solidifying the public-private, engineering partnership in our region. Let's continue our efforts in 2009!



*COL Tom Chapman (USACE)  
 2008-2009 SAME Sacramento  
 Post President*

**3.**

Advertising

## Annual Holiday Mixer Draws over 125 People

By Pat Persi (ICF Jones & Stokes) Chair, Welcoming Committee  
 The Sacramento Post planned and co-sponsored the annual Holiday Mixer at the Holiday Inn in Sacramento along with two other co-sponsors, the Professional Environmental Marketing Association (PEMA) and the Society for Marketing Professional Services (SMPS).

The Mixer was attended by more than 125 people, the largest crowd in the history of the event, and included a buffet dinner, complimentary beverages, and the famous and successful Holiday Mixer raffle. Attendees included members of the three professional societies, large and small businesses, the U.S. Army Corps of Engineers, and other governmental agencies. *Article continued on Page 4...*

**2.** Advertising

Placement	Cost Per Quarter
<b>1. Bottom Left</b>	<b>\$225.00</b>
<b>2. Banner on bottom</b>	<b>\$450.00</b>
<b>3. Middle Right</b>	<b>\$300.00</b>
*exact sizes may vary	



## Advertiser Signup

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Advertiser: \_\_\_\_\_

Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Contact: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Acct. # \_\_\_\_\_

Dates: \_\_\_\_\_

Total: \_\_\_\_\_

Purchased Ad or Service Letter: \_\_\_\_\_ ie: A, B, C, D...)

Site Category (if applicable): \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Advertiser: \_\_\_\_\_

Representative: \_\_\_\_\_

This agreement is between the advertiser and Valerie Okunami Media for the purchase of advertising space on the Valerie Okunami Media Web site.

Valerie Okunami, Publisher  
916.761.1853  
valerie@livinglifemagazine.com